



DENISE WELCH
INVITES YOU TO HER

CIRCUS OF DREAMS

CHARITY BALL

SATURDAY 11TH NOVEMBER 2017
THE PRINCIPAL, MANCHESTER

SUPPORTED BY:

IN AID OF:

AN EVENT BY:

PRINCIPAL  BARCLAYS
MANCHESTER


GEM
Appeal

 Entertainment
Today Events Ltd



DENISE WELCH WELCOMES YOU TO HER **CIRCUS OF DREAMS**. BE PREPARED TO BE CAPTIVATED AND AMAZED. WE WILL ENTHRAL YOU WITH A NIGHT OF SPECTACULAR ENTERTAINMENT AND THEMING AS ALWAYS EXPECTED FROM THIS EVENT!

DON'T MISS THE 16TH ANNUAL GEM APPEAL WINTER BALL... IT'S GOING TO BE FANTASTICAL.

EVENT INFORMATION

VENUE: THE PRINCIPAL
OXFORD STREET, MANCHESTER
M60 7HA

RECEPTION: 7.00PM
DINNER: 7.45PM
CARRIAGES: 2.00AM

DRESS CODE: BLACK TIE & COCKTAIL

BROCHURE ADVERTISING

WHY NOT PROMOTE YOUR
COMPANY WITH AN ADVERT?

PLEASE CONTACT ENTERTAINMENT TODAY
ON 0161 484 0876 OR
INFO@ENTERTAINMENTTODAY.CO.UK
FULL PAGE: £250 **HALF PAGE:** £150
QUARTER PAGE: £100



FURTHER DETAILS

FOR FURTHER DETAILS REGARDING
BOOKINGS, SPONSORSHIP OR
ADVERTISING, PLEASE CONTACT:
ENTERTAINMENT TODAY EVENTS
0161 484 0876 OR
INFO@ENTERTAINMENTTODAY.CO.UK
WWW.ENTERTAINMENTTODAY.CO.UK

PAYMENT DETAILS

FOR **DEBIT OR CREDIT CARD**
PAYMENTS PLEASE CALL:
0161 484 0876

PLEASE MAKE **CHEQUES** PAYABLE
TO 'THE MANCHESTER WINTER
BALL' AND SEND TO:
THE GEM APPEAL, 53 WAINGAP
RISE, SYKE, ROCHDALE
OL12 9UB

BACS PAYMENTS MADE TO:
ENTERTAINMENT TODAY
SORT CODE: 16-30-32
ACCOUNT NUMBER: 10218168

TICKETS & TABLE PACKAGES

STANDARD

TABLE OF 10: £1,000
TICKET: £100
• DRINK ON ARRIVAL
• THREE COURSE DINNER

BRONZE

TABLE OF 10: £1,500
TICKET: £150
• DRINK ON ARRIVAL
• THREE COURSE DINNER
• PRIORITY SEATING AFTER SILVER
• QTR. PAGE EVENING BROCHURE
ADVERT
• PROJECTION OF LOGO ON SCREENS
• COMPANY WELCOME BY COMPERE

PLEASE NOTE: THE INCLUSION OF
LOGOS & ADVERTISING IS SUBJECT TO
CERTAIN DEADLINES.
INDIVIDUAL TICKETS DO NOT INCLUDE
THE FULL CORPORATE ADVERTISING
PACKAGE



SILVER

TABLE OF 10: £2,500
TICKET: £250
• DRINK ON ARRIVAL
• THREE COURSE DINNER
• PRIORITY SEATING AFTER GOLD
• HALF PAGE EVENING BROCHURE
ADVERT
• PROJECTION OF LOGO ON SCREENS
• COMPANY WELCOME BY COMPERE
• WINE PACKAGE ON THE TABLE

GOLD

TABLE OF 10: £5,000
TICKET: £500
• DRINK ON ARRIVAL
• THREE COURSE DINNER
• PRIORITY SEATING
• FULL PAGE EVENING BROCHURE
ADVERT
• PROJECTION OF LOGO ON SCREENS
• COMPANY WELCOME BY COMPERE
• WINE PACKAGE ON THE TABLE INC
SPARKLING WINE
• TABLE GIFTS FOR EACH GUEST
• VIP GOODIE BAGS FOR EACH
GUEST



SPONSORSHIP OPPORTUNITIES

HEADLINE SPONSOR - £25,000

- INCLUDES 1 GOLD TABLE OF 10 IN PRIME POSITION AT THE EVENT
- RECOGNITION AS THE HEADLINE SPONSOR PRE, DURING AND POST EVENT
- INCLUSION OF LOGO ON ALL MARKETING MATERIALS, PRINT AND ONLINE AS WELL AS E-MARKETING CAMPAIGNS
- FREQUENT SOCIAL MEDIA EXPOSURE PRE AND POST EVENT OVER SEVERAL PLATFORMS INCLUDING FACEBOOK, TWITTER AND INSTAGRAM FROM THE ACCOUNTS OF DENISE WELCH, ENTERTAINMENT TODAY AND THE GEM APPEAL (SUPPORTED CHARITY)
- BRAND MENTIONS IN ALL PRESS RELEASES
- POTENTIAL MEDIA EXPOSURE TO A NATIONWIDE AUDIENCE OF MILLIONS THROUGH EXCLUSIVE MAGAZINE COVERAGE OF THE EVENT ITSELF.
- HEADLINE SPONSOR PRESS RELEASE
- OPPORTUNITY TO HAVE YOUR BRANDS OWN SOCIAL MEDIA REPRESENTATIVE ATTEND ON THE NIGHT TO MAXIMISE SOCIAL MEDIA FOOTPRINT
- LOGO TO BE PLACED ON STEP AND REPEAT PRESS BOARD
- USE OF ALL LOCAL AND NATIONAL PRESS COVERAGE FOR THE EVENT FOR MARKETING USE
- ACCESS TO PHOTOGRAPHS OF THE EVENT FOR PROMOTIONAL USE
- ACCESS TO THE VIDEO OF THE EVENING FOR PROMOTIONAL USE
- HEADLINE SPONSOR PROFILE WITHIN THE EVENING BROCHURE WITH LOGO ON THE FRONT COVER
- DOUBLE PAGE ADVERT IN THE EVENING BALL BROCHURE IN PRIME LOCATION
- LOGO TO BE DISPLAYED ON THE LARGE SCREENS THROUGHOUT THE NIGHT
- PERSONAL THANK YOU AND ACKNOWLEDGEMENT WITHIN THE THANK YOU SPEECH BY COMPERE
- COMPANY NAME ON RAFFLE ENVELOPES
- OPPORTUNITY TO DISPLAY PRODUCTS AND BANNER OUTSIDE AND INSIDE THE VENUE WHERE POSSIBLE
- OPPORTUNITY TO HOST A BRANDED STATION WITHIN THE EVENT, TO SAMPLE PRODUCTS AND DISTRIBUTE LITERATURE.
- OPPORTUNITY TO PROVIDE BRANDED BAGS FOR USE AS VIP GOODIE BAGS WHICH ARE PLACED ON THE CHAIRS OF THE VIP GUESTS AND CELEBRITIES.
- OPPORTUNITY TO PLACE SAMPLE PRODUCTS IN THE GOODIE BAGS
- OPPORTUNITY TO PROVIDE BRANDED TABLE GIFTS AND LITERATURE FOR ALL THE ATTENDEES

DRINKS RECEPTION

SPONSOR - £5,000

- INCLUDES 1 STANDARD TABLE OF 10 IN PRIME POSITION AT THE EVENT
- OPPORTUNITY TO DISPLAY BRAND PLACEMENT WITHIN THE DRINKS RECEPTION AREA
- SOCIAL MEDIA EXPOSURE PRE AND POST EVENT OVER SEVERAL PLATFORMS INCLUDING FACEBOOK, TWITTER AND INSTAGRAM
- OPPORTUNITY TO HAVE YOUR BRANDS OWN SOCIAL MEDIA REPRESENTATIVE ATTEND ON THE NIGHT TO MAXIMISE SOCIAL MEDIA FOOTPRINT
- USE OF ALL LOCAL AND NATIONAL PRESS COVERAGE FOR THE EVENT FOR MARKETING USE
- ACCESS TO PHOTOGRAPHS OF THE EVENT FOR PROMOTIONAL USE
- ACCESS TO THE VIDEO OF THE EVENING FOR PROMOTIONAL USE
- 1 X FULL PAGE ADVERT IN THE BALL EVENING BROCHURE
- RECOGNITION AS A SPONSOR FOR THE ENTIRE PROJECT
- LOGO TO BE DISPLAYED ON THE LARGE SCREENS THROUGHOUT THE NIGHT
- ACKNOWLEDGEMENT WITHIN THE THANK YOU SPEECH BY COMPERE

EVENT PARTNER - £2,000

- BESPOKE PACKAGES TO BE CREATED TO SUIT SPONSOR REQUIREMENTS

FURTHER INFORMATION

ALL SPONSORSHIP PACKAGES LISTED CAN BE GUIDED BY SPONSOR NEEDS. BESPOKE PACKAGES ARE ALSO AVAILABLE, CALL **0161 484 0876** OR EMAIL INFO@ENTERTAINMENTTODAY.CO.UK FOR FURTHER INFORMATION. PLEASE NOTE: THE INCLUSION OF LOGOS & ADVERTISEMENTS IS SUBJECT TO CERTAIN DEADLINES.

