



DENISE WELCH  
INVITES YOU TO HER

# CIRCUS OF DREAMS

CHARITY BALL

SATURDAY 18TH NOVEMBER 2017  
EVENTCITY, MANCHESTER

SUPPORTED BY:



IN AID OF:



AN EVENT BY:





**DENISE WELCH** WELCOMES YOU TO HER **CIRCUS OF DREAMS**. BE PREPARED TO BE CAPTIVATED AND AMAZED. WE WILL ENTHRAL YOU WITH A NIGHT OF SPECTACULAR ENTERTAINMENT AND THEMING AS ALWAYS EXPECTED FROM THIS EVENT!

DON'T MISS THE 16TH ANNUAL GEM APPEAL WINTER BALL... IT'S GOING TO BE FANTASTICAL.

## EVENT INFORMATION

**VENUE:** EVENTCITY  
PHEONIX WAY, MANCHESTER  
M41 7TB

**RECEPTION:** 7.00PM  
**DINNER:** 7.45PM  
**CARRIAGES:** 1.00AM  
**VIP After Party:** 1.00AM - 3.00AM

**DRESS CODE:** BLACK TIE & COCKTAIL

## BROCHURE ADVERTISING

WHY NOT PROMOTE YOUR  
COMPANY WITH AN ADVERT?

PLEASE CONTACT ENTERTAINMENT TODAY  
ON 0161 484 0876 OR  
INFO@ENTERTAINMENTTODAY.CO.UK  
**FULL PAGE:** £250 **HALF PAGE:** £150  
**QUARTER PAGE:** £100

## FURTHER DETAILS

FOR FURTHER DETAILS REGARDING  
BOOKINGS, SPONSORSHIP OR  
ADVERTISING, PLEASE CONTACT:  
ENTERTAINMENT TODAY EVENTS  
0161 484 0876 OR  
INFO@ENTERTAINMENTTODAY.CO.UK  
WWW.ENTERTAINMENTTODAY.CO.UK

## PAYMENT DETAILS

FOR **DEBIT OR CREDIT CARD**  
PAYMENTS PLEASE CALL:  
0161 484 0876

PLEASE MAKE **CHEQUES** PAYABLE  
TO 'THE MANCHESTER WINTER  
BALL' AND SEND TO:  
THE GEM APPEAL, 53 WAINGAP  
RISE, SYKE, ROCHDALE  
OL12 9UB

**BACS** PAYMENTS MADE TO:  
ENTERTAINMENT TODAY  
SORT CODE: 16-30-32  
ACCOUNT NUMBER: 10218168

# TICKETS & TABLE PACKAGES

## STANDARD

TABLE OF 10: £1,000  
TICKET: £100  
• DRINK ON ARRIVAL  
• THREE COURSE DINNER

## BRONZE

TABLE OF 10: £1,500  
TICKET: £150  
• DRINK ON ARRIVAL  
• THREE COURSE DINNER  
• PRIORITY SEATING AFTER SILVER  
• QTR. PAGE EVENING BROCHURE  
ADVERT  
• PROJECTION OF LOGO ON SCREENS  
• COMPANY WELCOME BY COMPERE

PLEASE NOTE: THE INCLUSION OF  
LOGOS & ADVERTISING IS SUBJECT TO  
CERTAIN DEADLINES.  
INDIVIDUAL TICKETS DO NOT INCLUDE  
THE FULL CORPORATE ADVERTISING  
PACKAGE

## SILVER

TABLE OF 10: £2,500  
TICKET: £250  
• DRINK ON ARRIVAL  
• THREE COURSE DINNER  
• PRIORITY SEATING AFTER GOLD  
• HALF PAGE EVENING BROCHURE  
ADVERT  
• PROJECTION OF LOGO ON SCREENS  
• COMPANY WELCOME BY COMPERE  
• WINE PACKAGE ON THE TABLE

## GOLD

TABLE OF 10: £5,000  
TICKET: £500  
• DRINK ON ARRIVAL  
• THREE COURSE DINNER  
• PRIORITY SEATING  
• FULL PAGE EVENING BROCHURE  
ADVERT  
• PROJECTION OF LOGO ON SCREENS  
• COMPANY WELCOME BY COMPERE  
• WINE PACKAGE ON THE TABLE INC  
SPARKLING WINE  
• TABLE GIFTS FOR EACH GUEST  
• VIP GOODIE BAGS FOR EACH GUEST  
**PLUS:** ACCESS INTO THE VIP AFTER  
SHOW PARTY





# SPONSORSHIP OPPORTUNITIES

## HEADLINE SPONSOR - £25,000

- INCLUDES 1 GOLD TABLE OF 10 IN PRIME POSITION AT THE EVENT
- RECOGNITION AS THE HEADLINE SPONSOR PRE, DURING AND POST EVENT
- INCLUSION OF LOGO ON ALL MARKETING MATERIALS, PRINT AND ONLINE AS WELL AS E-MARKETING CAMPAIGNS
- FREQUENT SOCIAL MEDIA EXPOSURE PRE AND POST EVENT OVER SEVERAL PLATFORMS INCLUDING FACEBOOK, TWITTER AND INSTAGRAM FROM THE ACCOUNTS OF DENISE WELCH, ENTERTAINMENT TODAY AND THE GEM APPEAL (SUPPORTED CHARITY)
- BRAND MENTIONS IN ALL PRESS RELEASES
- POTENTIAL MEDIA EXPOSURE TO A NATIONWIDE AUDIENCE OF MILLIONS THROUGH EXCLUSIVE MAGAZINE COVERAGE OF THE EVENT ITSELF.
- HEADLINE SPONSOR PRESS RELEASE
- OPPORTUNITY TO HAVE YOUR BRANDS OWN SOCIAL MEDIA REPRESENTATIVE ATTEND ON THE NIGHT TO MAXIMISE SOCIAL MEDIA FOOTPRINT
- LOGO TO BE PLACED ON STEP AND REPEAT PRESS BOARD
- USE OF ALL LOCAL AND NATIONAL PRESS COVERAGE FOR THE EVENT FOR MARKETING USE
- ACCESS TO PHOTOGRAPHS OF THE EVENT FOR PROMOTIONAL USE
- ACCESS TO THE VIDEO OF THE EVENING FOR PROMOTIONAL USE
- HEADLINE SPONSOR PROFILE WITHIN THE EVENING BROCHURE WITH LOGO ON THE FRONT COVER
- DOUBLE PAGE ADVERT IN THE EVENING BALL BROCHURE IN PRIME LOCATION
- LOGO TO BE DISPLAYED ON THE LARGE SCREENS THROUGHOUT THE NIGHT
- PERSONAL THANK YOU AND ACKNOWLEDGEMENT WITHIN THE THANK YOU SPEECH BY COMPERE
- COMPANY NAME ON RAFFLE ENVELOPES
- OPPORTUNITY TO DISPLAY PRODUCTS AND BANNER OUTSIDE AND INSIDE THE VENUE WHERE POSSIBLE
- OPPORTUNITY TO HOST A BRANDED STATION WITHIN THE EVENT, TO SAMPLE PRODUCTS AND DISTRIBUTE LITERATURE.
- OPPORTUNITY TO PROVIDE BRANDED BAGS FOR USE AS VIP GOODIE BAGS WHICH ARE PLACED ON THE CHAIRS OF THE VIP GUESTS AND CELEBRITIES.
- OPPORTUNITY TO PLACE SAMPLE PRODUCTS IN THE GOODIE BAGS
- OPPORTUNITY TO PROVIDE BRANDED TABLE GIFTS AND LITERATURE FOR ALL THE ATTENDEES

## DRINKS RECEPTION

## SPONSOR - £5,000

- INCLUDES 1 GOLD TABLE OF 10 IN PRIME POSITION AT THE EVENT
- OPPORTUNITY TO DISPLAY BRAND PLACEMENT WITHIN THE DRINKS RECEPTION AREA
- SOCIAL MEDIA EXPOSURE PRE AND POST EVENT OVER SEVERAL PLATFORMS INCLUDING FACEBOOK, TWITTER AND INSTAGRAM
- OPPORTUNITY TO HAVE YOUR BRANDS OWN SOCIAL MEDIA REPRESENTATIVE ATTEND ON THE NIGHT TO MAXIMISE SOCIAL MEDIA FOOTPRINT
- USE OF ALL LOCAL AND NATIONAL PRESS COVERAGE FOR THE EVENT FOR MARKETING USE
- ACCESS TO PHOTOGRAPHS OF THE EVENT FOR PROMOTIONAL USE
- ACCESS TO THE VIDEO OF THE EVENING FOR PROMOTIONAL USE
- 1 x FULL PAGE ADVERT IN THE BALL EVENING BROCHURE
- RECOGNITION AS A SPONSOR FOR THE ENTIRE PROJECT
- LOGO TO BE DISPLAYED ON THE LARGE SCREENS THROUGHOUT THE NIGHT
- ACKNOWLEDGEMENT WITHIN THE THANK YOU SPEECH BY COMPERE

## EVENT PARTNER - £2,000

- BESPOKE PACKAGES TO BE CREATED TO SUIT SPONSOR REQUIREMENTS

## FURTHER INFORMATION

ALL SPONSORSHIP PACKAGES LISTED CAN BE GUIDED BY SPONSOR NEEDS. BESPOKE PACKAGES ARE ALSO AVAILABLE, CALL **0161 484 0876** OR EMAIL [INFO@ENTERTAINMENTTODAY.CO.UK](mailto:INFO@ENTERTAINMENTTODAY.CO.UK) FOR FURTHER INFORMATION. PLEASE NOTE: THE INCLUSION OF LOGOS & ADVERTISEMENTS IS SUBJECT TO CERTAIN DEADLINES.

